

Business Administration

LIBRARY COLLECTION POLICY STATEMENTS

I. PROGRAM INFORMATION

The Shidler College of Business (Shidler College) prepares students for business leadership in Hawai'i and the Pacific basin. Students receive a solid foundation, both theoretical and practical, in the structures, functions, and objectives of business enterprise. Shidler College provides one of the two degrees in business (BBA) and the only MBA in the state of Hawai'i that are accredited by AACSB-International.* The primary emphases of Shidler College are international business, information technology and entrepreneurship.

Shidler College offers both undergraduate and graduate degrees, including the bachelor of business administration (BBA), the master of business administration (MBA), the master of accounting (MAcc), the executive MBA (EMBA), the Japan-focused MBA (JEMBA), the China International MBA (CIMBA), US International MBA (USIMBA), the Neighbor Island MBA (NIMBA), the executive MBA Vietnam (Ho Chi Minh and Hanoi), the master of human resource management (MHRM), and the PhD in international management. Several professional development programs are also offered through Shidler College's Office of Executive Education.

Related Degrees: A PhD is available with a business emphasis in the Department of Economics. This program requires students to qualify in three areas of economics and two areas of business.

II. COORDINATION OF COLLECTING RESPONSIBILITIES

The Shidler College of Business has a strong focus and reputation for international business, with an emphasis on Hawaii and the Asia-Pacific region. Consultation and coordination with selectors in Special Collections (Hawaiian and Pacific Collections), Government Documents, Asia Collection, Science and Technology, and the Wong A/V Center must occur for solid coverage of the various fields of international business studies. Business materials specific to Asia, Hawaii and the Pacific region are funded by the respective area studies collections. The Government Documents Department acquires and receives materials through U.S. and U.N. depository programs, including reports and statistics on demographics, regulation, industry-wide activities and trends, etc. Many materials on agricultural economics, management information systems, operations research, and telecommunications are also acquired via the book gathering plan for the Science and Technology Department.

III. GUIDELINES TO MATERIALS COLLECTED OR EXCLUDED

Language: Primarily English. Asia, Pacific, and Hawaiian language materials are collected by the respective area collections.

Chronological: Primary emphasis is on current developments, policies and data. Backfiles are retained where historical data is used in research or course-work.

Geographic: Emphasis is on materials covering the United States and international business, with particular special geographic emphases for Asia, Hawaii, the Pacific.

Date of Publication: Emphasis is on current materials; retrospective materials are added only to cover critical gaps or to support new courses or faculty.

Types/Formats of Materials Collected: Monographs, monographic series, working papers, periodicals and periodical indexes are selected for the collection. All formats may be collected, including electronic, print, and microform. Electronic resources include indexes, databases, reference tools, e-books, and so forth. Networked electronic access is preferred for full text journal literature and for indexing and abstracting. Videos are considered on a case-by-case basis in consultation with the Wong A/V Center and business faculty.

Treatment: Primary emphasis is on scholarly and authoritative works, including applications (practice and methods), bibliographical, critical, management and administrative, political and governmental roles, primary sources and documents, psychological aspects, reference, research and professional, and statistical and mathematical materials. Of secondary importance are the demographic, sociological, historical, professional and training, and textbook treatments.

IV. SPECIAL CONSIDERATIONS:

The Shidler College of Business and the College of Continuing Education and Community Service house special teaching and research programs which the library does not attempt to support, including, but not limited to, the Asia Pacific Center for Executive Development, Hawaii Real Estate Research and Education Center, Pacific Asian Management Institute, Pacific Business Center Program, Pacific Research Institute for Information Systems and Management, Center for Japanese Global Investment and Finance, and the Center for International Business Education and Research.

SBC has two microcomputer labs that provide access to several types of financial and business news sources. The collection development librarians consult with business faculty to coordinate the acquisition and management of electronic business resources.

Revised: June 2008, *David Flynn*